

We produce and manufacture a wide variety of printed matter.

- Artwork and pre-press operations are also carried out at the same premises.
- We recognise that our operations result in emissions to air and water, and the generation of waste.
- It is our aim to reduce the environmental impact of our business and to operate in an environmentally responsible manner. This policy describes how we will achieve our aim.

### Responsibility

This environmental policy applies to all of our operations including management, office services, printing, delivery and procurement. Jacqui Womersley, Director, is responsible for ensuring that the policy is implemented. However, all employees have a responsibility in their area to ensure that the aims and objectives of the policy are met.

### Resources

We will ensure that resources are available to enable us to achieve our objectives and targets.

### Objectives

- We will ensure that the company complies with all relevant environmental legislation, regulations and any other requirements to which the company subscribes.
- The company has previously removed all alcohol from dampening systems.
- The inks we use are all vegetable-based inks, and our pre-press chemistry now has a low replenishment rate.

### Targets

Further improvements in our environmental performance will be achieved by:

- Further reducing solvent consumption and emissions of volatile organic compounds.
- Reducing the generation of general and special wastes.
- Informing all customers and suppliers of our commitment to reducing our environmental impact.
- When supplying quotations, offer clients a recycled material option for their consideration.
- Acquiring FSC and PEFC accreditation.

### Targets Achieved

Since issuing our first environmental policy, we have achieved the following targets:

- All customers and suppliers have been informed of our environmental policy.
- We have transferred onto 'green' electricity.
- By April 2002, we reduced our paper waste by 2%. This reduction is being maintained and monitored.

### Further Achievements

- The Practical Printer has become a Carbon Neutral® company. (August 2002)
- In conjunction with an organisation called The Carbon Neutral Company, our CO2 emissions are assessed, emissions are then offset by either renewable energy or energy efficiency projects.